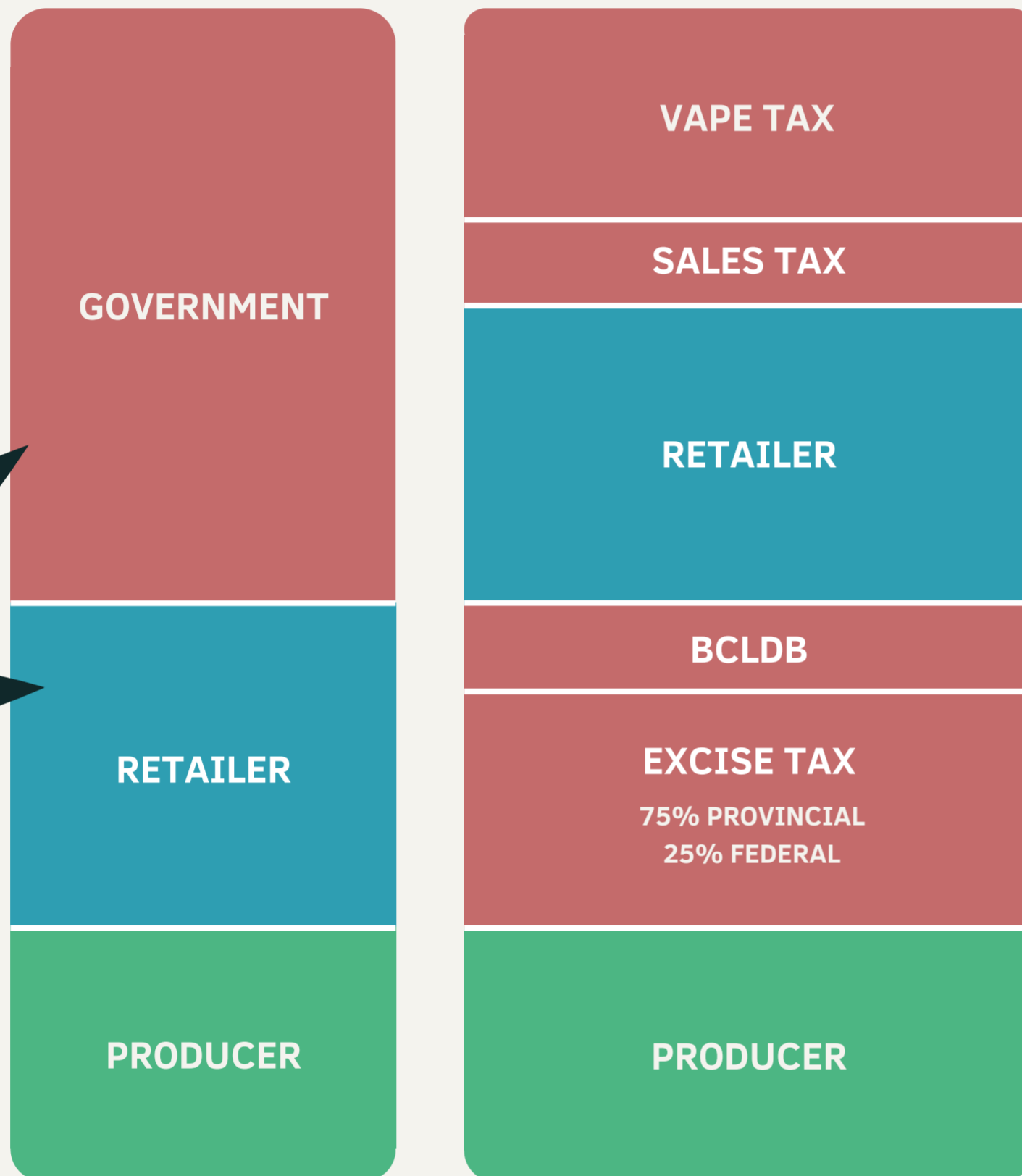


# WHERE DOES YOUR WEED MONEY GO?



## A BREAKDOWN OF BC MOST POPULAR PRODUCTS

### TIGER BLOOD VAPE 1G BC'S BEST-SELLING 1G VAPE



<b>CUSTOMER PAYS \$48.62</b>
VAPE TAX \$7.37
SALES TAX \$4.42
SUBTOTAL \$36.63
RETAILER PAYS \$22.65
BCLDB MARK-UP \$2.90
EXCISE TAX \$9.00
PRODUCER RECEIVES \$10.35

<span style="display: inline-block; width: 15px; height: 15px; background-color: #c0392b; margin-right: 5px;"></span> <b>GOVERNMENT TAKES 49%</b>
<span style="display: inline-block; width: 15px; height: 15px; background-color: #009682; margin-right: 5px;"></span> <b>RETAILER MAKES 30%</b>
<span style="display: inline-block; width: 15px; height: 15px; background-color: #27ae60; margin-right: 5px;"></span> <b>PRODUCER MAKES 21%</b>

## RALLYING SUPPORT FOR A SUSTAINABLE CANNABIS INDUSTRY

### OUR PRIORITIES:

- The federal cannabis review has called for an update on the tax structure and the federal House of Commons Standing Committee on Finance is recommending a change to how cannabis excise tax is applied. We support these changes but it's important that they're prioritized and implemented quickly.
- BC's Direct Delivery program allows small producers to sell and deliver product directly to licensed retailers. Unfortunately, they still have to pay their 15% wholesale mark-up to the LDB as a "Proprietary Fee". That's not cool.



VISIT [WWW.BCCANNABISALLIANCE.CA](http://WWW.BCCANNABISALLIANCE.CA) TO LEARN MORE AND SIGN THE PETITION!