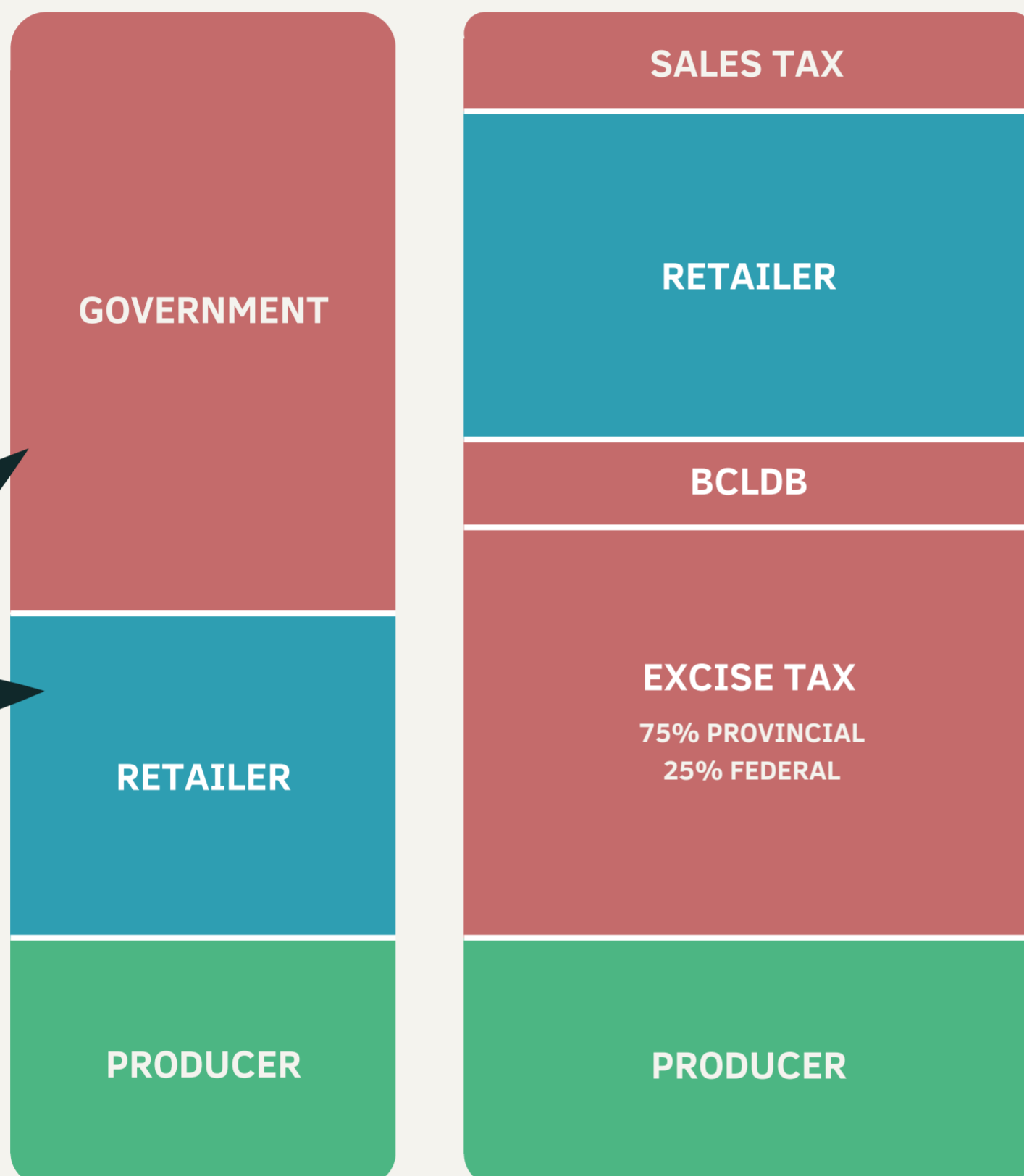


WHERE DOES YOUR WEED MONEY GO?



A BREAKDOWN OF BC MOST POPULAR PRODUCTS

BAKESALE 28G BC'S BEST-SELLING 28G FLOWER



CUSTOMER PAYS \$81.76
SALES TAX \$8.76
SUBTOTAL \$73.00
RETAILER PAYS \$49.00
BCLDB MARK-UP \$6.39
EXCISE TAX \$28.00
PRODUCER RECEIVES \$14.61

- GOVERNMENT TAKES 53%
- RETAILER MAKES 29%
- PRODUCER MAKES 18%

RALLYING SUPPORT FOR A SUSTAINABLE CANNABIS INDUSTRY

OUR PRIORITIES:

- The federal cannabis review has called for an update on the tax structure and the federal House of Commons Standing Committee on Finance is recommending a change to how cannabis excise tax is applied. We support these changes but it's important that they're prioritized and implemented quickly.
- BC's Direct Delivery program allows small producers to sell and deliver product directly to licensed retailers. Unfortunately, they still have to pay their 15% wholesale mark-up to the LDB as a "Proprietary Fee". That's not cool.



VISIT WWW.BCCANNABISALLIANCE.CA TO LEARN MORE AND SIGN THE PETITION!