

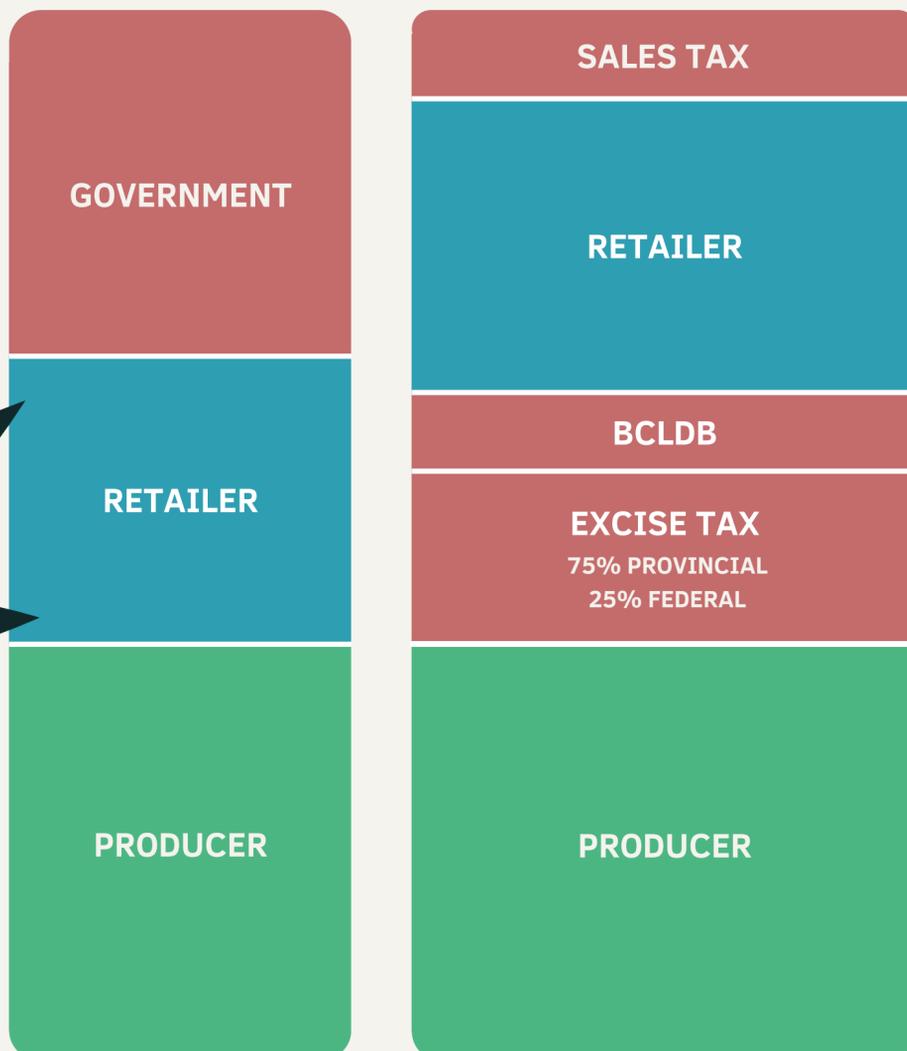
# WHERE DOES YOUR WEED MONEY GO?



## A BREAKDOWN OF BC MOST POPULAR PRODUCTS

### GHOST TRAIN HAZE PRE-ROLLS

BC'S BEST-SELLING PRE-ROLLS



<b>CUSTOMER PAYS \$23.69</b>
SALES TAX \$2.54
SUBTOTAL \$21.15
RETAILER PAYS \$14.70
BCLDB MARK-UP \$1.92
EXCISE TAX \$3.50
PRODUCER RECEIVES \$9.28

- GOVERNMENT TAKES 34%**
- RETAILER MAKES 27%**
- PRODUCER MAKES 39%**

## RALLYING SUPPORT FOR A SUSTAINABLE CANNABIS INDUSTRY

### OUR PRIORITIES:

- The federal cannabis review has called for an update on the tax structure and the federal House of Commons Standing Committee on Finance is recommending a change to how cannabis excise tax is applied. We support these changes but it's important that they're prioritized and implemented quickly.
- BC's Direct Delivery program allows small producers to sell and deliver product directly to licensed retailers. Unfortunately, they still have to pay their 15% wholesale mark-up to the LDB as a "Proprietary Fee". That's not cool.



VISIT [WWW.BCCANNABISALLIANCE.CA](http://WWW.BCCANNABISALLIANCE.CA) TO LEARN MORE AND SIGN THE PETITION!